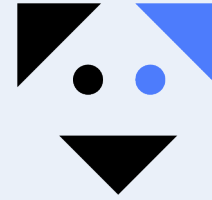

The Text Marketing Platform

5 Steps to Make More Money with Text Marketing



COMPANY: Textodog

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Make more Money with
Text Marketing

No contracts. Unlimited users.
Unlimited contacts.
Plans start at \$0.01 per message.

[Schedule a demo](#)

TEXTODOG

Hi, I'm Alain

I'm the founder of Textodog.

We help companies make more money with text marketing.

We make it easy for you to build your permission-based subscriber list to contact via text messaging.

Texting is the most used functions on the 400 million cell phones in North America.



75% of consumers want to opt-in to receive special offers via text messaging.

3 out of 4 of all consumers would like to receive texts with special offers, announcements, notifications and reminders.



90% of consumers enrolled in texting loyalty clubs feel like they benefit from the program.

People love receiving offers by text! In fact, 90% of consumers that receive text messages from brands feel like they benefit from it.



Businesses have high advertising costs to get people to their website but 90% of first time visitors don't buy.

Old Way

Do nothing and leave money on the table. Many brands use email marketing. Email has a 20% open rate.

New Way

While email marketing campaigns remains an important channel, building a Texting Loyalty Club will become your most profitable asset.

Research show that text messages have a 99% open rate and they are read within 3 minutes of receiving them.



Step 1

Your leads and customers opt-in to receive offers by Text

Your website visitors opt-in to your texting loyalty club by leaving their cell phone number using online forms or popup windows.

The easiest way is asking people to join your texting club by sending a keyword to your text-enabled business phone number.

We suggest using your existing email list and your social media accounts to spread the word about your new Texting Club.



Step 2

Segment your texting subscriber list

We allow you to automatically segment your subscriber list when they join your texting club.

This process makes it easy to text the right message to the right people at the right time.

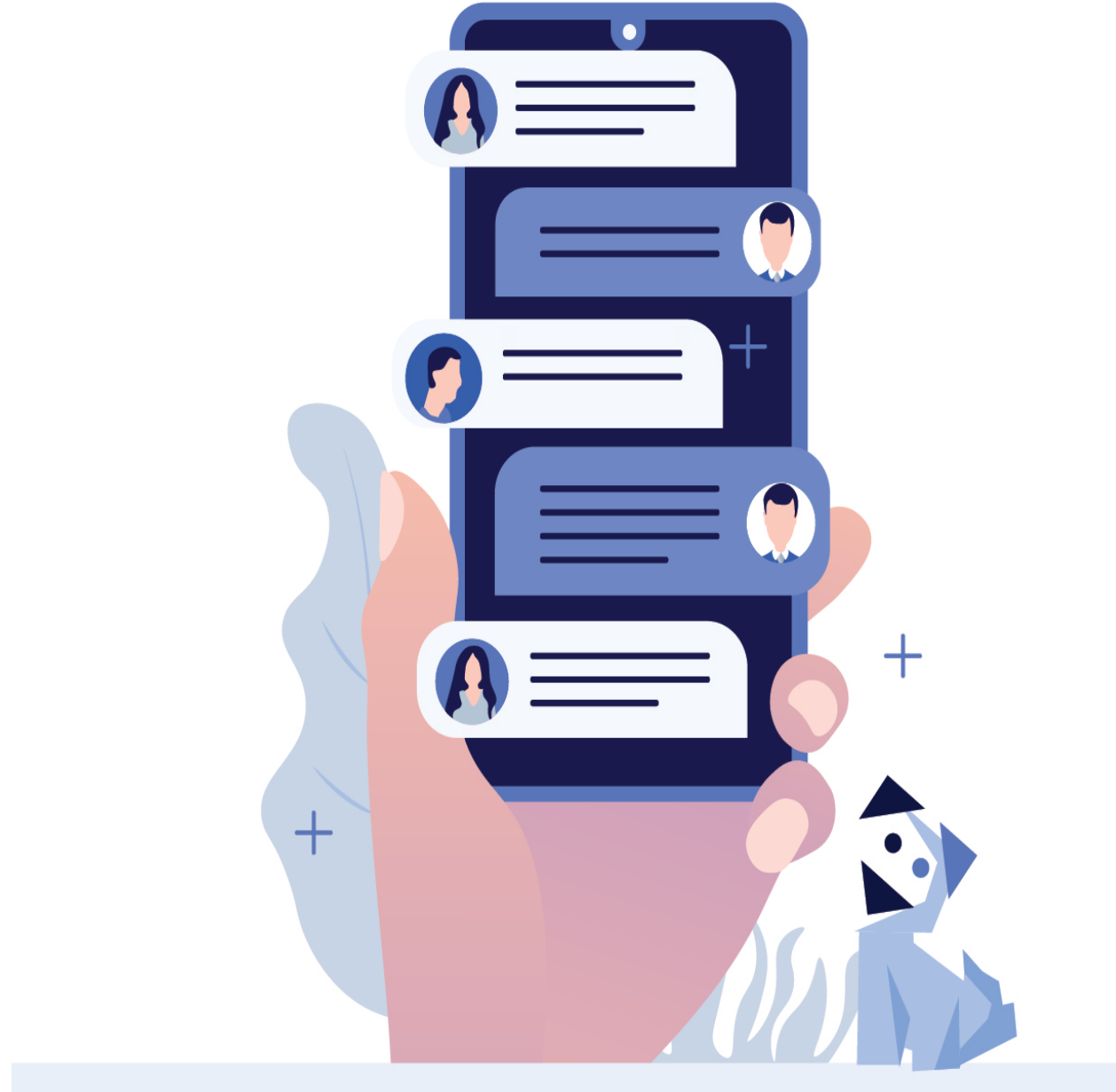


Step 3

Send the right offer to the right audience at the right time

By sending targeted offers, you are increasing your chances of converting leads into customers.

Get your sales team ready to engage with subscribers via two-way text messaging when they have questions about your offers, announcements, notifications and reminders.



Step 4

Convert leads into customers

Brands who use text marketing effectively, have seen at least 15X returns on their investment.

Texting is the most profitable, human and direct channel available.



Step 5

Turn customers into loyal fans of your brand

Deliver faster customer service with two-way text messaging.

Once an order is placed, send a confirmation via text and ask if they have questions.

Offering customer service via text messaging create fans of your brand.



More Facts

- 364 million mobile phones in the United States and 36 million mobile phone in Canada. Text messaging is the most used function on mobile phones.

- 83% of millennials open text messages within 90 seconds of receiving them.

- 85% of consumers prefer to receive a text message to a voice call or an email.

- 86% of small business owners who utilize text messaging say texting offers higher engagement than email communication.

- 9 out of 10 clients want to text your sales and customer service teams.

Your clients are a few messages away from becoming fans of your brand.





THANK YOU

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